



Beth Emeth

"More Than Just The Conservative Congregation of the West Valley, We Are A Community".

BETH EMETH CONGREGATION
 13702 W. Meeker Blvd., Sun City West, AZ 85375
 623-584-7210 bethemethaz@gmail.com
 www.bethemethaz.org
Rabbi Tracee Rosen

ADAR ALEF-ADAR BET 5779
MARCH 2019

HAMMANTASCHEN,
 HAMMANTASCHEN
 GET YOUR HAMMANTASCHEN BASKETS
 FOR YOUR FRIENDS AND FAMILY...



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SABBATH CANDLE LIGHTING

MARCH

1 6:07
 8 6:12
 15 6:18
 22 6:23
 29 6:28

OR BUY A BAKERS DOZEN FOR YOURSELF

Bakers Dozen (13) \$10.00

Baskets are \$4.00/\$3.50 (10 or more)

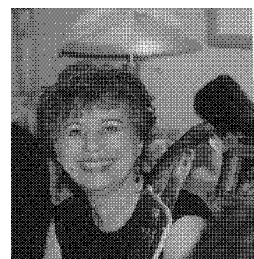
LOOK FOR THE ORDER FORM INSIDE P.4

HURRY, BEFORE THEY ARE ALL GONE!

Volume 2019
 Number 42

OUR PRESIDENT 2019

Marilyn Newberg



“FOOD FOR THOUGHT”

One approach sees the *mitzvah* [commandment] of mishloach manot as counteracting the accusations of Haman. Haman accused the Jews of being “a scattered, and divided nation.” Thus, the Jewish people send gifts to each other in order to show that they are not divided, but rather are united. (Following this mitzvah can be understood as a positive reinterpretation of *midah ke-neged midah* — measure for measure.) The mishloach manot bring peace and harmony to at times divisive and fractured Jewish community.

This explains why some maintain that one may fulfill the mitzvah of mishloach manot by sending food. Since the purpose of this mitzvah is to unite the Jewish people, one can fulfill the mitzvah with anything that achieves this goal. And what better method is there of achieving harmony amongst fellow Jews than by sharing food

A second explanation for the mitzvah appears in the *Terumat Ha-Deshen* (sec. 111) of Rabbi Israel Isserlein (15th century, Vienna), who writes: “It appears that the reason for this mitzvah is so that everyone can fulfill the mitzvah of eating a proper, festive meal on Purim.” In other words, the mitzvah intends to guarantee that rich and poor alike are provided for at the Purim meal. (It may also be taken as a symbol that both Jewish rich and poor, should recognize the universal aspect of redemption from the physical extinction of the entire nation).

This second approach raises another question. Indeed, there is already another mitzvah that assures that the poor are provided for on Purim, i.e. the mitzvah of *mattanot le-evyonim* (sending gifts to the poor). Why, then, is there a need for a second mitzvah of mishloach manot? So some suggest that the mitzvah of mishloach manot actually derives from the mitzvah of giving gifts to the poor on Purim. However, due to concern that the poor would feel ashamed that only they did not have sufficient means to provide for the Purim meal, the rabbis decreed that not only the poor, but all people should send and receive gifts on the holiday of Purim.

Thus, we see that the mitzvah of mishloach manot has two main functions — to instill harmony and love in the Jewish people, and to remind ourselves that as we celebrate the holiday of Purim, we can not forget about the needs of the less fortunate in our community.

TWO MITZVOT IN ONE:

Help support the Sisterhood and the Shul by purchasing our Purim Baskets to fulfill the mitzvah of Mishloach manot

Marilyn Newberg

FROM THE DESK OF RABBI TRACEE ROSEN



STAND UP AND BE COUNTED

Dear Beth Emeth community members,

Within the next two months you may be receiving a phone call, email or mailing from Arizona State University asking for your participation in a Jewish population study. I write to let you know that at the request of many Jewish organizations in Greater Phoenix, ASU agreed to partner with the Greater Phoenix Jewish Community to conduct this study. It has been 16 years since the last Jewish population study, and the new survey is intended to help local Jewish organizations assess the needs and interests of Jews throughout the region.

The study is being conducted by a team of ASU researchers headed up by Dean of the College of Liberal Arts and Sciences, Patrick Kenney, Associate Dean for the Social Sciences, Elizabeth Wentz, and Research Professor Ken Goldstein. The study is funded by the Provost's Office as part of ASU's mission to advance research and help improve the economic, social, cultural and overall health of the communities ASU serves.

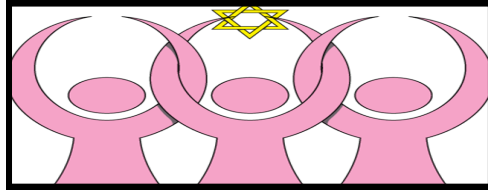
The usefulness of the study is dependent on gathering a representative sample of members of the Jewish community, so we hope you will take part in the research if requested. In preliminary meetings with this group, Rabbi Moss of Temple Beth Shalom and I have assisted this group to begin to identify more productive ways of locating more of the Jewish population of the West Valley (such as contacts with Shalom Clubs & other Jewish social groups). Participation in this process will be critical to having the needs of the west-side Jews defined and prioritized.

Beth Emeth has shared the contact information of our congregants and contacts with the researchers at ASU, who are doing this work for the Jewish community. The contact information we have shared is strictly for this one-time use by the researchers, who work under federal guidelines and regulations for privacy and security. Of course, it is completely voluntary, but the more participation, the more statistically accurate the results will be. We also want you to know there will be no fund-raising or any solicitation as a result of the study. If you have any questions about the survey, please feel free to contact Rabbi Rosen (bethemethrabbi@gmail.com).

Should you be contacted, I thank you in advance for your participation in this important study.

Rabbi Tracee Rosen

SISTERHOOD



SISTERHOOD PURIM BASKET ORDER FORM

Write your name as you would like it to appear on the gift cards for the baskets you are ordering. Please write the names of the families who are to RECEIVE the baskets.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

If additional space is needed - Please attach another sheet.

Total number of baskets @ \$4.00/\$3.50 (10 or more)



BAKERS DOZEN @ \$10.00

\$ _____ = **TOTAL**

RETURN THIS FORM TO THE SYNAGOGUE OFFICE

ATTENTION: Marilyn Newberg

WITH YOUR CHECK

(MADE PAYABLE TO: BETH EMETH SISTERHOOD)

by Friday, March 8 , 2019.



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BETH EMETH HAVARAH APPLICATION

New Beth Emeth Member Havurah Groups will be Forming. Chavurot are small groups of Congregation members which usually meet once a month in each others homes. Members decide when to meet and select where events take place. The group runs itself and each group usually chooses a coordinator. Everyone takes turns planning events. Groups are usually 8-12 people depending on size of home.

If you are interested, please fill out application and we will start putting groups together. One application per household.

Name #1 _____

Name #2 _____

Address _____

Email #1 _____

Phone # _____

Email #2 _____

Phone # _____

INTERESTS

Social _____

Museums _____

Dining Out _____

Holiday _____

Theater _____

Movies _____

Concerts _____

Shabbat Dinners _____

Pot Lucks _____

Other Ideas _____

Dear Member

This is a gentle reminder that if you haven't paid your 2019 dues, please bring them to the office or by mail. If you have paid them, thank you.

I hope to see all of you at our functions, services, and min-yans. We have so much going on at Beth Emeth, so please read your Observer. If you have any ideas for programs and classes, let me know.

We are actively looking VOLUNTEERS. The synagogue cannot function on its own, we must work as a team. I am counting on all of us. Thank you.

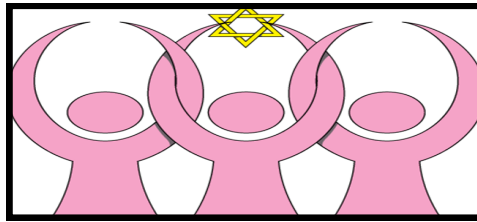
Marilyn Newberg

HELP !





SISTERHOOD



The Boards of both Men's and Sisterhood have voted that all members of Beth Emeth Congregation are also members of either Men's Club or Sisterhood without paying additional dues. We have taken this action so that all can more easily partake in the many great activities and Fund Raisers scheduled by Beth Emeth Congregation this year. Men's Club will still have the Cactus Hot Dog Days and Sisterhood will continue to do the Purim Baskets. The difference will be in that we hope that members and other volunteers or nonmembers will be active and join in the enterprises . It is a way to meet people and become involved.

Alice Mason, Gene Cooper , and Norm Kurtz

PURIM COSTUME PARTY

PRIZES!!

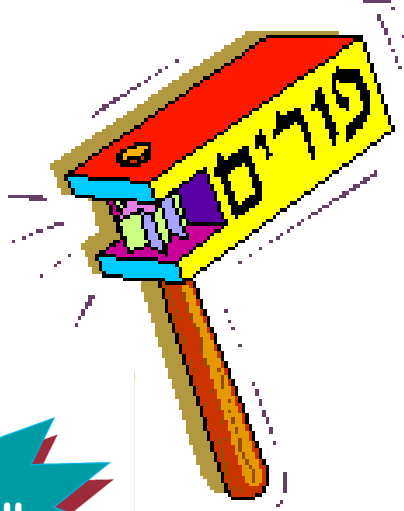


It's that time of year again.
**HAMMANTASCHEN,
GROGGERS, COSTUMES**
And let's not forget
the reading of the
Megillah.



Please join us on
March 20th,
2019 at 6:30 for
the start of our
Purim Service,
costume contest
and of course,
hamantaschen
for dessert.

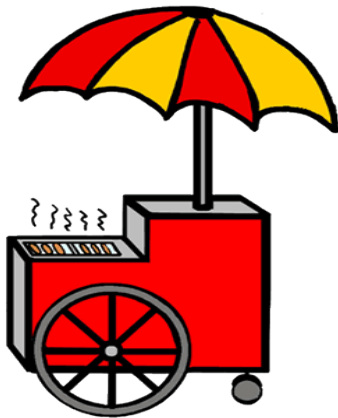
PRIZES!!



No reservations required



BETH EMETH SYNAGOGUE
13702 W. Meeker Blvd
Sun City West, AZ 85375, 623-584-7210
1/3 mile North of R.H. Johnson on Meeker Blvd.



CACTUS
KOSHER
HOT DOG DAY
SUNDAY, MARCH 24, 2019
11:00 a.m. - 2:00 p.m.

1/4 Pound Hebrew National Hot Dog, Can of Soda,
Chips,
& Condiments all for \$5.00



All are Welcome!!!! Bring your Spouse,
your friends and your Neighbors.

There isn't another Cactus Kosher Hot
Dog Day until the Fall

You are cordially invited to attend our Annual Passover Seder.

Friday, April 19th, 2019 at 6:00 p.m.



The Board is asking for volunteers to help with preparing the seder. We need help setting the tables, serving the food, and of course cleaning up. With your help, we can keep the cost down. Members \$36.00, Non-members \$42.00, and children under 10 \$18.00. **Paid reservations are a must by April 10th.** Please let us know how you can help when you make your reservations. Thank you, we really appreciate your help.



Join us as the West Valley welcomes
Valley Beit Midrash for another
season of Jewish learning.



**Beth Emeth Congregation
of the West Valley**
13702 W Meeker Blvd
Sun City West, AZ 85375



**JEWISH
WORSHIP
GROUP**

Jewish Worship Group
Surprise Hampton Inn
14783 West Grand
Avenue Surprise, AZ
85374

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**JEWS ON THE BIG SCREEN:
UNDERSTANDING NEW
ISRAELI FILM AND TELEVISION**

Professor Shai Secunda
Thursday, October 18 | 1 PM
Jewish Worship Group



**SONGS OF GENERATIONS;
JEWISH HISTORY THROUGH
YIDDISH SONG**

Rabbi Auram Mlotek
Monday, November 5 | 1 PM
Beth Emeth Congregation of the West Valley



**THE HEROIC ESCAPE TO JAPAN
AND CHINA DURING THE
HOLOCAUST- THE FUGU PLAN!**

Rabbi Marvin Tokayer
Tuesday, December 4 | 1 PM
Beth Emeth Congregation of the West Valley



**SHE WHO DWELLS WITHIN:
SHECHINAH, THE FEMININE
FACE OF GD IN TORAH,
MYSTICISM, AND OUR WORLD**

Rabbi Dr. Tirzah Firestone
Monday, January 21 | 1 PM
Beth Emeth Congregation of the West Valley



**THE LIFE AND LEGACY OF ELIE
WIESEL: A STUDENT'S
PERSPECTIVE**

Rabbi Dr. Ariel Burger
Monday, February 4 | 7 PM
Jewish Worship Group



**A LAND OF TWO PEOPLES:
MARTIN BUBER AND BI-
NATIONALISM IN PALESTINE**

Professor Sam Brody
Monday, March 25 | 1 PM
Beth Emeth Congregation of the West Valley

Panel Discussion featuring Rabbi Tracee Rosen



**JEWISH LITERACY:
THE IMPORTANCE OF
THE PAGE**

Panelists Rabbi Micah Caplan of
Congregation Or Tzion, Rabbi Tracee Rosen
of Beth Emeth Congregation of the West
Valley, and Suzanne Swift of the Jewish
Book Council. Facilitated by local author,
Judy Laufer.

**Wednesday, January 30
7PM | Temple Chai**

**Suggested donation:
\$18 per event**

**Register online:
www.valleybeitmidrash.org**

**Season Passes available:
VIPs, individuals, couples,
and young professionals**

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to the Greater Phoenix Jewish community in a diverse, welcoming, engaging, and pluralistic setting.
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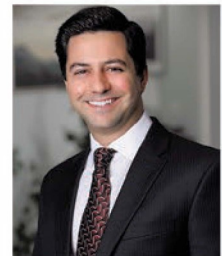
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Sun City West, AZ 85375

Phone: (623) 544-8400

Fax: (623) 544-8989

www.christopherstalbergmd.com

MARCH BIRTHDAYS ANNIVERSARIES

HAPPY BIRTHDAY

27 Irwin Bernstein
31 Mary Flint
31 Sheldon Koven



HAPPY ANNIVERSARY

1 Efrem & Elaine Schwartz
4 Myron & Shoshana Perlmutter
6 Moses & Irene Weitzman
13 Sy & Sarah Klein



NEW OFFICE HOURS:

MONDAY-FRIDAY 10:00 a.m.-NOON

**IF YOU NEED TO COME TO THE OFFICE AT ANY OTHER
TIME, PLEASE CALL THE OFFICE TO MAKE SURE
SOMEONE IS IN.**

THANK YOU



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An appropriate plaque acknowledging your gift will be placed on the DONOR WALL in the lobby of the synagogue.

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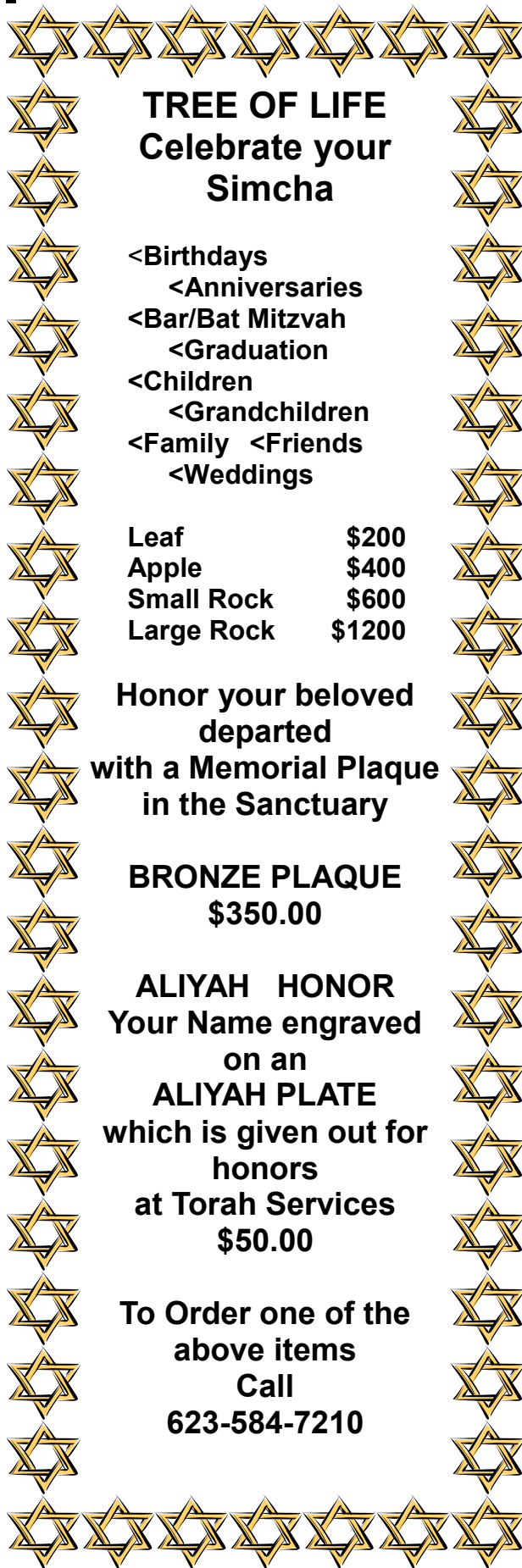
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Simcha

<Birthdays
<Anniversaries
<Bar/Bat Mitzvah
<Graduation
<Children
<Grandchildren
<Family <Friends
<Weddings

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in the Sanctuary

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on an
ALIYAH PLATE
which is given out for
honors
at Torah Services
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623-584-7210

CALENDAR OF REGULAR
EVENTS

(Exceptions do happen, so please
check)

- **Executive & Board Meeting**
3rd Friday of each month -
10:30 a.m.
- **Minyan**
Mondays & Thursdays - 8:00 a.m.
- **Friday Evening Services -**
6:30 p.m.
- **Saturday Morning Services**
9:00 a.m.

Helene Schreiber would like everyone
to know that the unveiling for Ivan
will be held on March 17th, 2019
at 11:00 a.m.

At Beth El Cemetery
2300 W. Van Buren Street
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**ALL SERVICES AND SUPPLIES ARE
INCLUDED EXCEPT PRESCRIPTION MEDICINES.**

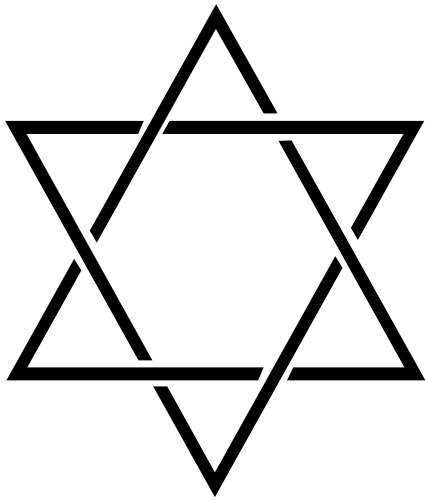
Jewish Family and Children's Service (JFCS)

Ellie Schwartzberg of Jewish Family and Children's Service (JFCS) offers individual counseling, referral to appropriate resources and advocacy to Jewish people living in the Sun Cities and surrounding communities.

This is a free program underwritten by the Jewish Federation. Ellie has a Master's degree in counseling from ASU and has been at JFCS for the past 32 years working with an older population. She is currently the Vice President of Geriatric Services at JFCS. Ellie offers this program at the Sun Cities Community Services Building on Tuesdays (9451 N. 99th Ave. Sun City) and at Beth Emeth Synagogue (13702 W. Meeker, Sun City West) on Thursdays. Counseling addresses such issues as coping with bereavement and loss, caregiving stress, long term planning and decision making, adjustment to chronic health problems, loss of independence, depression, couples' issues, communication and problem solving with adult children, etc.

Ellie facilitates a Bereavement Support Group at Beth Emeth Congregation every Thursday from 1:00-2:00 PM. This group is open to anyone who has lost a spouse or significant other within the past two years.

Please call Ellie Schwartzberg at **602-452-4660** for more information or to make an appointment.



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March 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 24 Adar Alev Services 6:30pm	2 25 Adar Alef Services 9 am
3 26 Adar A;ef	4 27 Adar Alef	5 28 Adar Alef	6 29 Adar Alef	7 30 Adar A;ef Minyan 8 am Rabbi's class 10:30-11:30	8 1 Adar Bet Services	9 2 Adar Bet Services 9 am
10 3 Adar Bet	11 4 Adar Bet	12 5 Adar Bet	13 6 Adar Bet	14 7 Adar Bet Minyan 8 am	15 8 Adar Bet Services 6:30pm	16 9 Adar Bet HADADDAH SHABBAT Services 9 am
17 10 Adar Bet	18 11 Adar Bet	19 12 Adar Bet	20 13 Adar Bet PURIM PARTY 6:30	21 14 Adar Bet Minyan 8 am Rabbi's class 10:30-11:30	22 15 Adar Bet Services	23 16 Adar Bet Services 9 am
24 17 Adar Bet CACTUS HOT DOG 11:00	25 18 Adar Bet	26 19 Adar Bet	27 20 Adar Bet	28 21 Adar Bet Minyan 8 am	29 22 Adar Bet Services 6:30pm	30 23 Adar Bet Services 9 am
31 24 Adar Bet						

Our logo is a Shield of David made up of a calligraphic interpretation of the Hebrew initials of the Congregation, BETH EMETH, which means House of Truth.



BETH EMETH CONGREGATION OF THE WEST VALLEY
13702 W. Meeker Blvd.
Sun City West, AZ 85375
Phone: 623-584-7210
Website:
Bethemethaz.org
Office Hours: M-F 10-NOON

Beth Emeth Congregation Board

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A Great Big Thank you to our own Sid Engel and his friends, Jan Rittmaster, Patricia Hundley and Bob Collins for the great Broadway Songs by Jewish Composers. A Great time was had by all. Stay tuned to their fall performance.



SAVE THE DATE
April 12th, 2019 at 6:30
SHABBAT WITH OUR CHOIR